

Member Benefits

In today's competitive marketplace, you need to differentiate yourself. Membership in the Council of Residential Specialists gives you several distinct advantages over other residential REALTORS®.

The Symbol of Residential Real Estate Excellence

The [Certified Residential Specialist \(CRS\) Designation](#) is the highest credential awarded to sales agents in residential real estate. It recognizes achievements in both experience and education.

Network of CRS Referrals

The [CRS Membership Referral Directory](#), in print and online, keeps you connected to more than 45,000 CRS Designees and members throughout the country and in several international locations. One referral could pay your membership many times over.

CRS Courses - Solutions for a Changing Marketplace

[CRS courses](#) offer the best, most practical education for working with home buyers and sellers. CRS courses are held throughout the country and in select international destinations, such as South Africa, the Bahamas, and Canada.

[CRS eLearning courses](#) present current, relevant and practical real estate concepts in an interactive, multimedia format and can be taken 24/7 wherever there is an Internet connection.

CRS-approved one-unit courses focus on the latest trends and strategies in today's changing marketplace that can be taken to earn credit toward the CRS Designation.

Member Connect

CRS Member Connect is the one-stop online destination for CRS Members to share ideas and find solutions. Participate in forum discussions, get the latest industry news, or research the library for valuable tools and resources to help every aspect of your business.

News You Can Use

To help you stay on top of your profession, the bi-monthly magazine, [The Residential Specialist](#), covers Council news and industry trends as well as in-depth features about the latest technology tools, marketing strategies and business-building ideas.

Networking at the Local Level - CRS Chapters

Get involved with CRS at the local level. [CRS Chapters](#) offer many educational, social and networking opportunities for its members. Develop leadership skills by volunteering for chapter positions. Members independently manage each Chapter.

REALTOR® Savings and Offers

The [REALTOR® Benefits Program](#) from the NATIONAL ASSOCIATION OF REALTORS®, co-endorsed by the Council, provides NAR and CRS members with special offers and savings from leading companies, on products and services tailored to the specific needs of real estate professionals.

One-Stop Shopping

The [CRS Online Store](#) has more than 200 CRS Quality-Tested books, audiotapes, videos, tutorials and software programs. Visit <http://www.crsstore.com/>.

CRS Marketing Tools

The Council has tools to help you promote your expertise to clients and other agents. Customize the [Your Home](#) newsletter for your prospects and customers, set up your own Web site through www.crs.com, or download NAR and CRS logos for your promotional materials.

CRS Designation Promotion

The Council promotes the CRS Designation and the success of its members throughout the year through various advertising and public relations efforts, targeting industry trade publications.